



It All Adds Up to Cleaner Air

Television and Radio Spot Campaign
Customization Options

The "Cleaner Air" television and radio spots are designed to provide customization for agencies in various regions throughout the country at a minimal cost. The package consists of (3) 30 second television spots and (3) 30 second radio spots. The spots consist of:

- Spot 1 - Oil Change and Air Pressure
- Spot 2 - Idling & Trip Linking
- Spot 3 - Alternate Transportation & Biking

Television:

The television spots are made to accommodate your agency's logo at the end. You need only to provide suitable logo artwork which will be incorporated into the spot. The audio is agency non-specific so that no sound alteration is necessary.

Television package includes customizing all three spots with your logo, music license for your region, VHS or DVD approval copy, (1) BetacamSP Master, (1) BetacamSP Station dub and shipping.

Additional customization or duplication is available upon request.

Television package price = \$2,000

Radio:

The radio spots are made to be custom tagged for your agency with the original narrator voice: "These messages brought to you by (Agency Name)."

Radio package includes customizing narration tag, voice talent fees, music license, editing, mastering, and delivery via CD-Rom or email.

Additional customization or duplication is available upon request.

Radio package price = \$1,000

Contact: John Adkins • MainSail Productions • (937) 866-7800