

MINNESOTA E85 HIGHWAY SIGNAGE PROGRAM

The Minnesota Department of Transportation now provides E85 service station operators with three highway signage options. Depending on the location, type of roadway and the station's distance from an intersection or interchange, the E85 outlet may be eligible for one of these options. For specifics, please contact the MNDOT district office nearest you.

E85 Highway Sign Options

I. General Motorist Service Signs

- E85 station within two miles of a rural freeway exit ramp.
- Free to retailer where space is available.
- Contact MNDOT district office nearest you to notify them of your interest (See contact information below).
- Anticipated turnaround time: 2 to 4 months.



II. Logo Signs

- E85 station near rural interstate interchange and in urban setting where space is available.
- Cost of new sign and rental will vary. Typically, cost is less than \$1500 per year (this cost does not include cost of fabrication of the business logo panels). Businesses already participating in the logo sign program may add E85 to their sign at much lower cost by either producing a new logo or by simply adding an E85 product line if the E85 product line does not cover any existing word messages or the business logo.



III. Specific Services Signs

- E85 stations within 15 miles of rural intersections on trunk highways.
- One-time fee of \$340 per sign in each direction.
- The word message "E85" may be added to right of the business logo on an in-place sign. If there is a short business name displayed on one line to the right of the business logo, the E85 message may be added on second line below the business name. If the business name is displayed on two lines to the right of the business logo, the E85 message may be added to the right of the business logo, but it will cover the complete business name.



MNDOT District Office Contacts for E85 Signage

- o Duluth: Rob Ege (218) 723-4870
- o Bemidji: Mike Kamnikar (218) 755-3805
- o Brainerd: Tom Dumont (218) 828-2660
- o Detroit Lakes: Janelle Fowlds (218) 847-1540

- o Metro Area: Heather Lott (651) 634-2146
- o Rochester: Chad Hanson (507) 529-6132
- o Mankato: Marcus Flygare (507) 389-6874
- o Willmar: Jon Henslin (507) 214-3693

MINNESOTA E85 TEAM - 2006

*Minnesota Corn Growers Association – Minnesota Dept of Commerce Energy Division
Minnesota Dept of Agriculture – AgStar Financial Services - Minnesota Coalition for Ethanol
General Motors Corporation – US Dept of Energy Clean Cities – National Ethanol Vehicle Coalition
American Lung Association of Minnesota*

Since 1998, the E85 Team has led development of E85 by assisting service stations, flexible fuel vehicle dealers and Minnesota motorists. Consider us a resource for technical, marketing and grant-related support. Interested in E85? Visit our website or give us a call at the American Lung Association of Minnesota.

CleanAirChoice.org • 1-800-LUNG-USA • E85. Clean. Renewable. High-Octane. Made in USA.