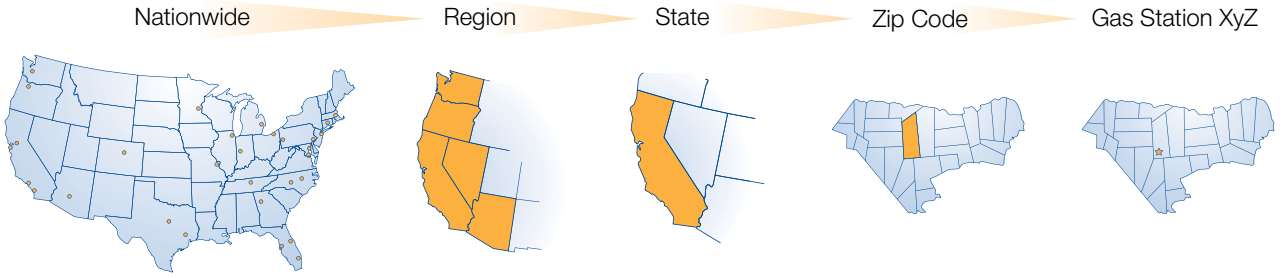
BRITEMEDIA. GAS STATION ADVERTISING

Hyper-Accurate Targeting

In today's busy world, Americans are spending more and more time in their cars. BriteMedia's Gas Station Advertising reaches people during the course of their daily lives. This powerful lifestyle medium enables marketers to build one-to-one relationships with consumers in an uninterrupted, clutter-free environment.

- BriteMedia offers Gas Station Advertising in more than 60 markets nationwide including over 20,000 posters in 5,000+ gas stations in the top 30 DMA markets.
- Custom campaigns may be built based on any advertiser's requirements on a national, regional, state or even single station level in the top DMAs or in small markets throughout the country.
- Target your message by zip code, demographic, ethnicity.